

# Abdullah Alabdullatif

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## EXPERIENCE

### Bain & Company

Riyadh, Saudi Arabia

Senior Associate Consultant & Data Scientist

Dec 2024 – present

- Led client engagement and supported the **development of machine learning predictive and forecasting models**, along with an interactive dashboard, for the CX team of a leading GCC insurance firm as part of Bain's AI Insights & Solutions (AIS). The solution enabled proactive management of customer satisfaction across key service journeys.
- Part of Bain's Private Equity team, advising VC/PE funds on various topics such as **exit and monetization strategies**.

Associate Consultant & Data Scientist

Oct 2022 – Dec 2024

- **Conducted Location Intelligence analyses** for Private Equity due diligences as part of Bain AI Insights & Solutions (AIS); leveraging Python geospatial tools to assess target and competitor locations, enrich areas with demographic and POI data, and develop attractiveness scores **to identify whitespace and expansion opportunities**.
- Led **customer segmentation using Latent Class Analysis (LCA)** for private equity due diligences as part of Bain AI Insights & Solutions (AIS); **identifying actionable segments of the target company's customers** to support growth planning, customer targeting, and value creation initiatives.

### Misk Leadership

Riyadh, Saudi Arabia

Fellow

July 2023 - present

- Part of the Saudi Leadership Society and the SLS Mentorship Program.

### University College London

London, UK

Research Intern

June 2021 – July 2021

- Worked as part of the Information and Communication Engineering research group at UCL EEE on a project to research, design, and implement a comparative performance analysis of popular blockchain name registry services such as ENS (Ethereum Name Service) compared to the DNS (Domain Name System).
- Gained valuable first-hand technical experience, such as learning how to connect to the Ethereum blockchain using different methods, which required learning a new programming language (Go by Google) to use relevant libraries such as go-ens and go-ipfs-api.

### UCL Arab Society

London, UK

Arabic Teacher

Jan 2020 – March 2021

- Volunteered to teach weekly classes of Arabic to a group of ~7 students, by preparing lessons and delivering them.
- **Elected as Head of Arabic Classes** for the following academic year. The role involved hiring other teachers, designing the syllabus, and managing 8 classes that include ~50 students, while teaching one of the classes.

## EDUCATION

### University College London

London, UK

Electronic & Electrical Engineering BEng (Hons)

Sep 2019 – July 2022

- Bachelor of Engineering, **Electronic and Electrical Engineering** with a **Minor in Artificial Intelligence**.
- Classification: **First Class Honours** (Eq. 4.0/4.0 GPA).
- Recipient of a fully-funded scholarship through Misk Fellowship Program.
- Final Year Project titled: **"A Multiagent Cooperation Game using Reinforcement Learning"**.
- Worked on project to predict the outcome of football matches by training suitable machine learning algorithms on historic results data.
- Participated in various societies including UCL Chess Society and UCL Tennis Club.

### Arrowad International Schools

Riyadh, Saudi Arabia

A Levels

Sep 2017 – July 2019

- Mathematics (A\*), Further Mathematics (A\*), Physics (A\*), Computer Science (A\*), Arabic (A).
- Managed to self-study Further Mathematics in one year, which significantly improved my independent learning skills.
- Achieved top grades of 96% (General Aptitude Test) and 95% (Math and Sciences Test) in Saudi Arabia's national exams.

## CERTIFICATES

### Machine Learning Specialization, Stanford University & DeepLearning.AI

Dec 2024

- Reinforced and advanced my understanding of core ML concepts, including supervised learning, unsupervised learning, reinforcement learning, neural networks, etc.

### CFA Level 1, CFA Institute

Nov 2023

- Completed the Chartered Financial Analyst Level 1 exam and acquired fundamental knowledge in investment tools, valuing assets, portfolio management, and wealth planning.